

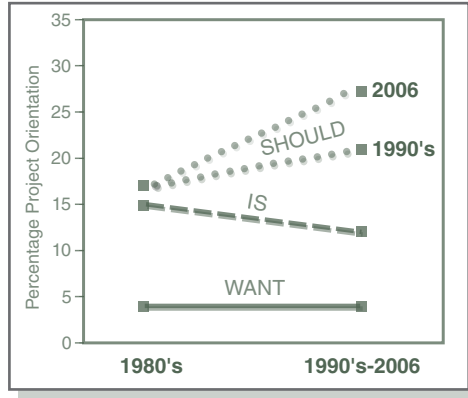
Integration Misalignment –

Employers expect it! (SHOULD)

The work needs it! (IS)

Employees don't prefer it! (WANT)

Employers know the workplace is getting more complex and want their employees to work in an integrated manner. Although this awareness is on the rise, employees are doing much less of it. And the preference people have for integrating their work activities with others remains consistently low.



According to Dr. Stacia Beatty, McFletcher's research consultant, "Only 4% of the total WSP™ Inventory Database prefers to work with a Project Orientation—a figure that has remained consistent throughout the last 26 years. Preference, regardless of demographics—age, gender, culture—is not changing."

This lack of preference has all of us spinning: "What's the top priority?"; "Another meeting?"; "Whose decision was that?" Stop the spin by aligning integration needs through new roles, structures, and technologies.



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Call, fax, e-mail, or look us up on the web to learn about McFletcher's products and processes which create new ways to integrate projects and people.
A consultation without obligation is available.

Ask for the companion Patterns Briefs!

The McFletcher Corporation is a pioneer in the concept and practice of Work Alignment, and a recognized resource for workforce and workplace trends. The WorkStyle Patterns® Database study referred to in this brief included 17,238 employed individuals from a variety of North American industries and professions.

